



Oklahoma Heart Institute

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Oklahoma
Heart Institute

DRONEDARONE FOR ATRIAL FIBRILLATION

By David A. Sandler, MD, FACC

TREATMENT OPTIONS FOR CHRONIC VENOUS DISEASE

By Robert Smith, Jr., MD, MSc, FACC, FSCAI

PRASUGREL: A NEW THIRD-GENERATION THIENOPYRIDINE

By Greg Johnsen, MD, FACC, FSCAI

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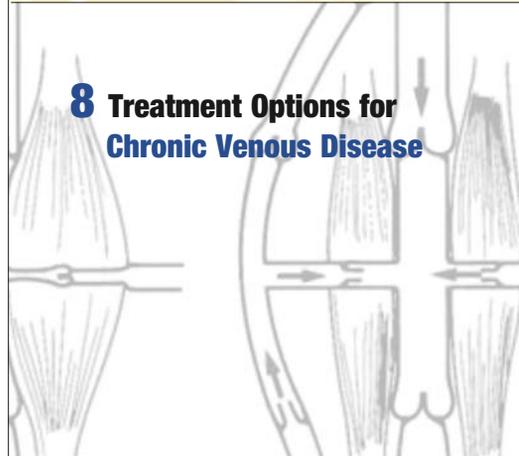
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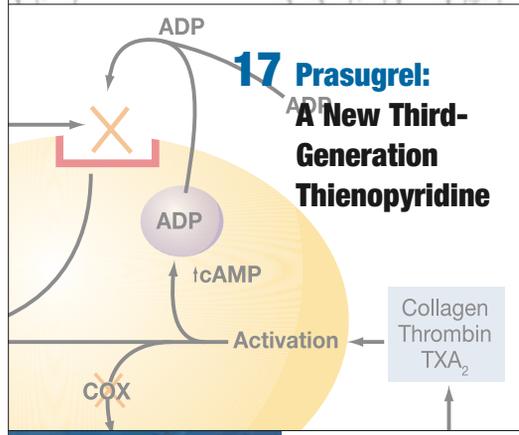
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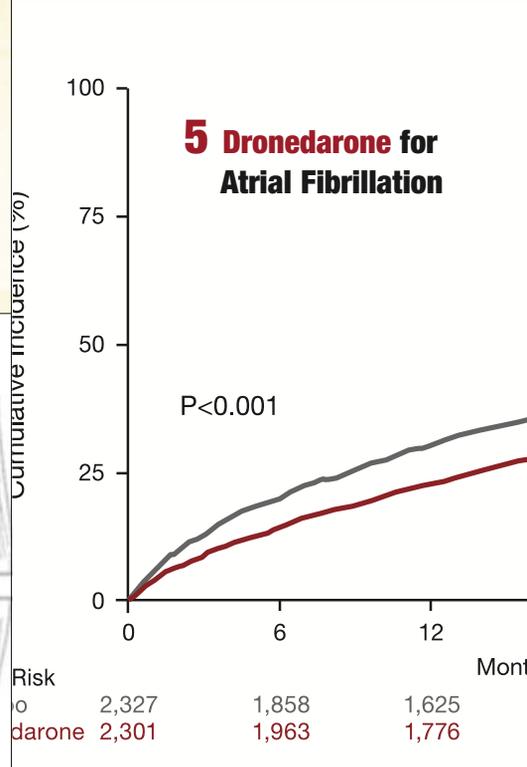


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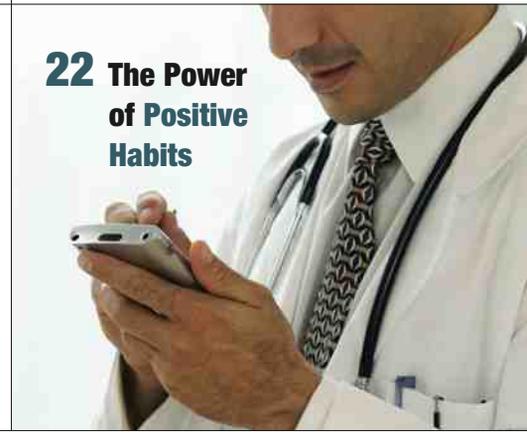
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“Heartfelt Reflections”

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Edition 16

To Our Readers



ONE OF THE EXCITING THINGS ABOUT THE FIELD OF CARDIOLOGY is the newer treatment options that continue to become available. In this issue of Oklahoma Heart Institute Magazine, some of the newest pharmacologic agents that have been approved, or are expected to be approved, are discussed. Dr. Sandler, Director of Electrophysiology at Oklahoma Heart Institute, discusses the background information, the therapeutic efficacy, and the side effects of the recently approved anti-arrhythmic agent dronedarone. Dronedarone was recently approved for the treatment of atrial fibrillation. Dronedarone has many of the advantages of amiodarone, but without the significant side effects.

Dr. Greg Johnsen, an interventional cardiologist at Oklahoma Heart Institute, discusses the information leading to the approval of prasugrel (Effient), which is a new anti-platelet agent similar to clopidogrel, but without the concerns of patients being resistant to the medication.

Finally, Dr. Robert Smith, an invasive cardiologist at Oklahoma Heart Institute and Director of the Venous Clinic at Oklahoma Heart Institute, describes the treatment options for chronic venous disease. Peripheral venous disease is four to five times more prevalent than peripheral arterial disease. Although peripheral venous disease is less likely to affect mortality, it is a major factor affecting the quality of life for many patients.

We hope you enjoy these articles and welcome any comments or suggestions regarding the magazine content

Sincerely,

A handwritten signature in black ink that reads "Wayne N. Leimbach Jr." The signature is written in a cursive, flowing style.

Wayne N. Leimbach Jr., MD,
Editor, Oklahoma Heart Institute Magazine

DRONEDARONE FOR ATRIAL FIBRILLATION

BACKGROUND

On July 2, 2009, the FDA approved dronedarone (Multaq) for prevention of cardiovascular hospitalization in patients with paroxysmal or persistent atrial fibrillation associated with cardiovascular risk factors. This new oral anti-arrhythmic agent is the first to be approved by the FDA in 10 years.

was a large multicenter trial demonstrating that these two strategies offered similar outcomes in a population of minimally symptomatic AF patients with an average age of 69. Therefore, a strategy of rhythm control in asymptomatic or minimally symptomatic patients has been discouraged.

congestive heart failure and normal ejection fraction, even when optimal ventricular rate control during AF has been achieved.

In fact, review of AFFIRM demonstrates a mortality benefit in patients who were able to maintain sinus rhythm. This benefit, however, was negated by the increased mortality associated with anti-

Table 1

Oral Antiarrhythmic Medications Listed Alphabetically by Class

Generic Name	Trade Name
Class Ic	
Flecainide	Tambocor
Propafenone	Rythmol, Rythmol SR
Class III	
Amiodarone	Cordarone, Pacerone
Dofetilide	Tikosyn
Dronedarone	Multaq
Sotalol	Betapace, Betapace AF
Note, some drugs (particularly amiodarone, dronedarone and sotalol) share properties of other classes; the drugs are listed by class of their predominant effect.	

To understand the role of this drug, it is important to review the current state of AF management. The first branch in the decision tree of AF management is the strategy of rhythm control (ie: anti-arrhythmic medications, cardioversion, AF ablation, etc) versus rate control (leaving the patient in AF and controlling rate alone). AFFIRM

On the other hand, restoration of sinus rhythm in patients with AF has been demonstrated to improve left ventricular ejection fraction, left atrial size, and quality of life both in patients with

Table 2

Side-Effects of Dronedarone Requiring Discontinuation in the ADONIS/EURDIS Trials

	Placebo (n=2875)	Dronedarone (n=3282)
Gastrointestinal		
Diarrhea	6%	9%
Nausea	3%	5%
Abdominal pain	3%	4%
Vomiting	1%	2%
Dyspeptic signs and symptoms	1%	2%
General		
Asthenic conditions	5%	7%
Cardiac		
Bradycardia	1%	3%
Skin and subcutaneous tissue		
Rashes, pruritis, eczema, dermatitis	3%	5%

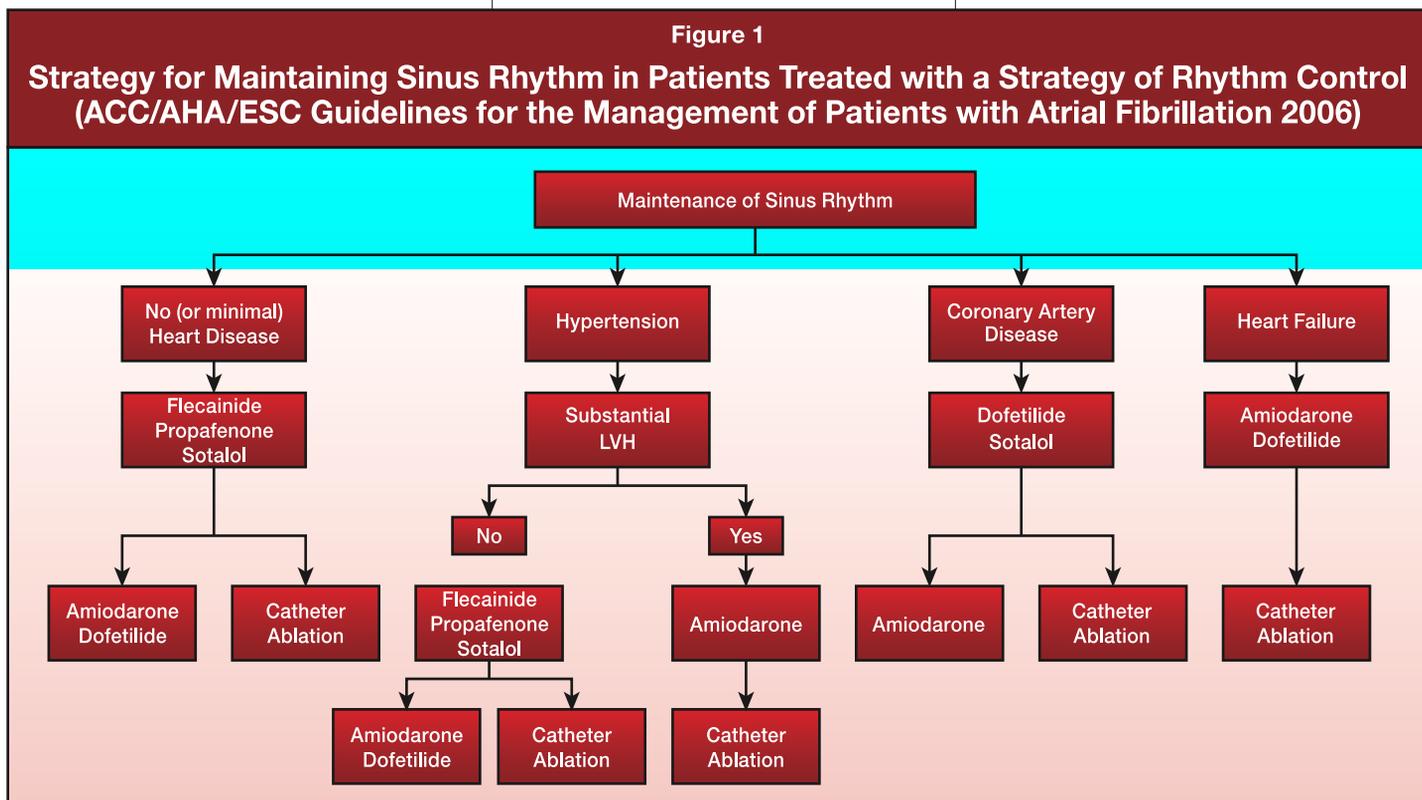
arrhythmic medications. In other words, the medications used to treat AF seem to carry side effects, which counteract any benefit obtained from maintaining sinus rhythm.

continued on page 6

The current ACC/AHA/ESC AF Management Guidelines for maintaining sinus rhythm are summarized in Figure 1. A list of anti-arrhythmic medications recommended for AF (with generic

Dronedarone has a chemical composition similar to amiodarone, but lacks the iodine moiety. The goal, of course, is to harness the efficacy of amiodarone without the side effects. This drug

prior TIA/stroke) randomized to dronedarone or placebo. In these patients dronedarone was associated with a 24 percent reduction in death or cardiovascular hospitalization (Figure 2). Oklahoma Heart



and trade names) is listed in Table 1. Each of these agents has limitations.

Propafenone and flecainide have limited use due to risk of increased mortality in patients with coronary artery disease or congestive heart failure. Sotalol and dofetilide each carry a risk of QT prolongation leading to torsades de pointes. In addition, each of these medications is contraindicated in patients with renal insufficiency.

The most effective anti-arrhythmic for AF is amiodarone (ironically, without an FDA indication for AF). Unfortunately, this medication is limited by its side effects. Specifically, pulmonary fibrosis, thyroid dysfunction, liver failure and skin discoloration result in significant rates of withdrawal. Each of these side effects is attributed to the iodine moiety in the chemical composition.

Large randomized trials have demonstrated that dronedarone is a safe alternative to the more commonly prescribed antiarrhythmic agents on the market. The trade-off of this safety is lower efficacy in preventing AF recurrence.

has been the subject of numerous clinical studies evaluating efficacy and safety.

THE TRIALS

The ATHENA Trial was the largest dronedarone trial and included 4,638 patients with risk factors for stroke (age ≥ 75 or age ≥ 70 with hypertension, diabetes, left atrial enlargement, ejection fraction < 40 percent or

Institute was a participant in ATHENA, and we are grateful to our patients for partnering with us in this landmark trial.

The ANDROMEDA Trial was designed to evaluate potential benefit of dronedarone on all-cause mortality or hospitalization for worsening heart failure. The study enrolled 627 patients with relatively severe heart failure who had been hospitalized or referred to a specialty

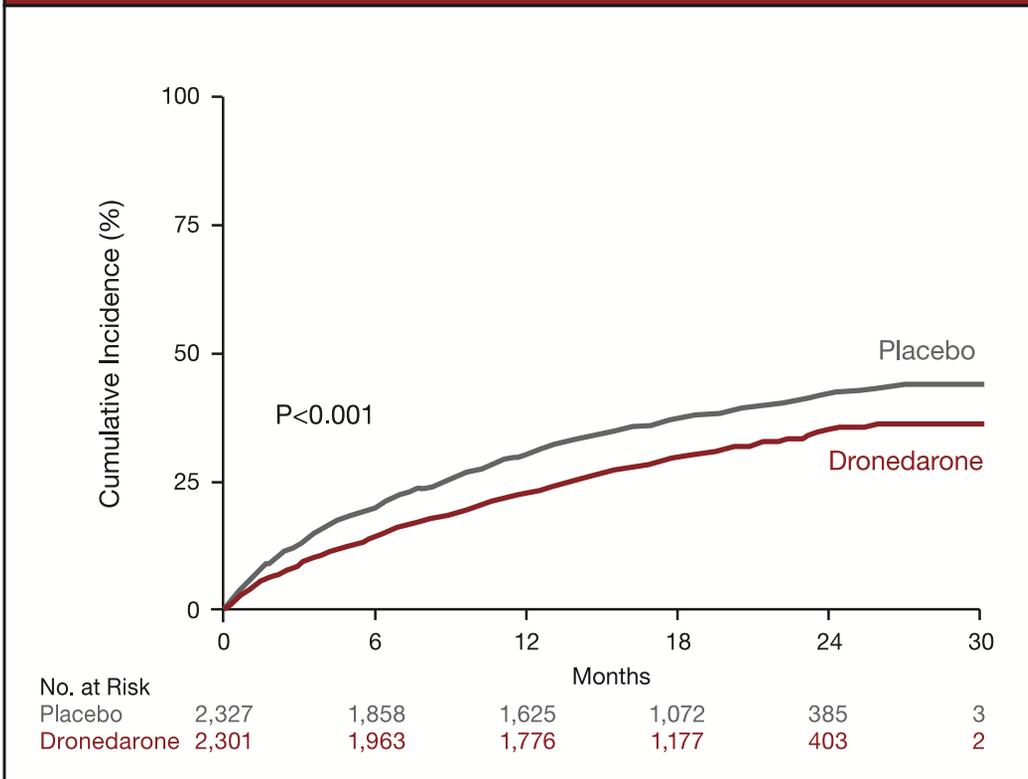
clinic for worsening symptoms of heart failure. This trial was terminated prematurely when the Data Safety and Monitoring Board detected a greater than two-fold increase in mortality in dronedarone

studies of dronedarone or amiodarone. Amiodarone was shown to reduce AF recurrence more effectively than dronedarone. However, adverse effects were higher with amiodarone, and a

Adverse reactions of dronedarone are listed in Table 2. Notably, gastrointestinal complaints appear common with this medication. Fortunately, serious side effects such as pulmonary fibrosis, torsades de pointes and hepatic failure appear to be extremely rare.

Figure 2

Risk of Death, First Cardiovascular Hospitalization in the ATHENA Trial



group. For this reason, dronedarone should not be prescribed to patients with NYHA Class IV heart failure or patients with Class II-III with a recent decompensation.

The EURIDIS/ADONIS Trials enrolled a total of 1,237 patients with ≥ 1 documented episode in the prior three months. In these patients, there was a 25 percent reduction in the risk of recurrent AF.

The DIONYSIS Trial pit dronedarone against amiodarone in 504 patients. This as-of-yet unpublished trial demonstrated a significantly higher rate of AF recurrence with dronedarone (63 percent vs 42 percent) with a trade-off of fewer adverse effects.

A recent meta-analysis reviewed

trend towards improved mortality was seen with dronedarone.

CONTRAINDICATIONS/ADVERSE REACTIONS

Dronedarone is contraindicated in patients with NYHA Class IV heart failure or Class II-III with recent decompensation (based on the ANDROMEDA Trial). Severe liver failure, bradycardia (<50 bpm), QTc >500ms are also reasons to avoid dronedarone. Drugs that prolong QT or inhibit CYP 3A should be avoided with dronedarone. Digoxin should be avoided, or at least halved. (As always, please review package insert prior to prescribing any new drug).

SUMMARY

Dronedarone is a new antiarrhythmic drug indicated for prevention of cardiovascular hospitalization in patients with AF and risk factors for stroke. Large randomized trials have demonstrated that dronedarone is a safe alternative to the more commonly prescribed antiarrhythmic agents on the market. The trade-off of this safety is lower efficacy in preventing AF recurrence.

Whether this new, safer agent will shift the paradigm of rate control versus rhythm control will be tested in the future.

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Dr. David Sandler is a cardiologist with specialty expertise in electrophysiology, complex ablation and atrial fibrillation management.

Treatment Options for Chronic Venous Disease

ALTHOUGH RECENT YEARS have brought about a greater awareness of the importance of diagnosing and treating peripheral arterial disease, pathology of the venous system has received little attention. Peripheral venous disease was first mentioned in the medical literature in 500 BC, when Hippocrates described an association between leg ulcers and varicose veins.¹ Despite longstanding recognition, understanding of issues surrounding venous hypertension and resultant

venous incompetence has lagged.

Peripheral venous disease is four to five times more prevalent than peripheral arterial disease,¹ and the clinical presentation of lower extremity venous incompetence spans a broad clinical spectrum from telangiectasias (spider veins) to long-standing and recalcitrant venous stasis ulcers. This spectrum of disease manifests from cosmetically displeasing lesions on the legs to threats of serious

secondary illnesses such as DVT/PE and infection from chronic ulceration. Venous disease has a hereditary component, and children of patients with varicose veins are more likely to develop problems related to venous reflux.² Occupations characterized by inactivity, such as standing or sitting for long periods of time, also place patients at risk.³

Traditionally, treatment of venous incompetence has consisted mainly of surgical “vein stripping” procedures,

Figure 1

Veins of the Deep and Superficial Venous Systems of the Lower Extremity

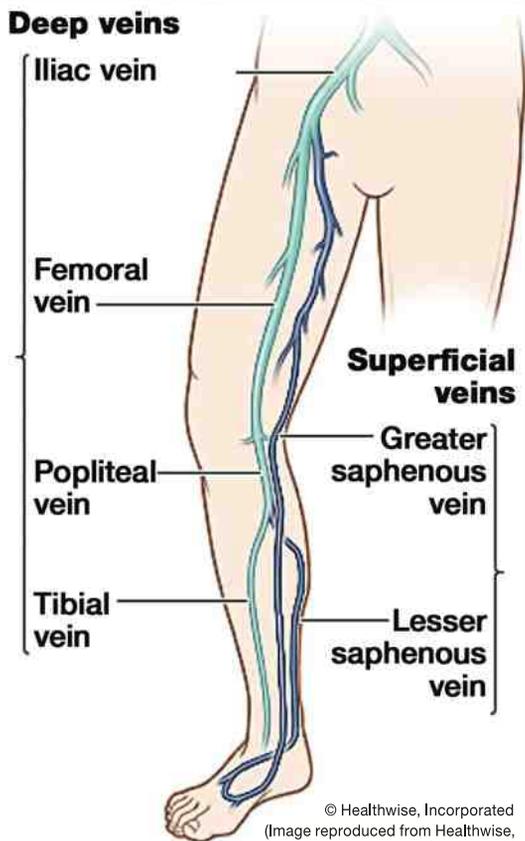


Figure 2

Flow of Venous Blood from the Deep System to the Heart is Aided by the Pumping of the Calf Muscles, Which Actively Propel Blood Against Gravity with Each Contraction.

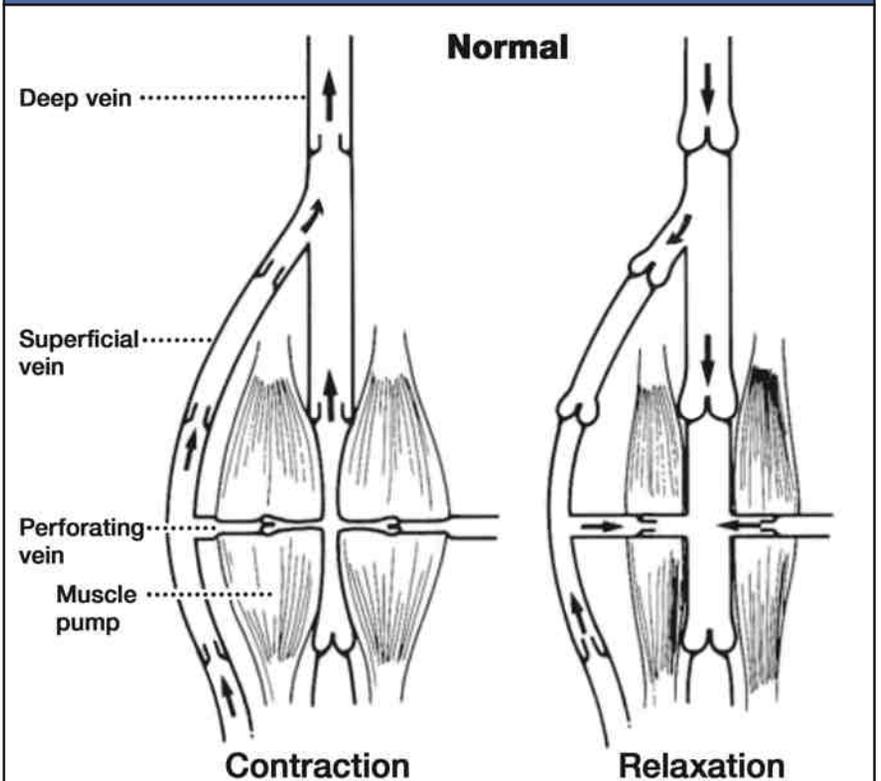
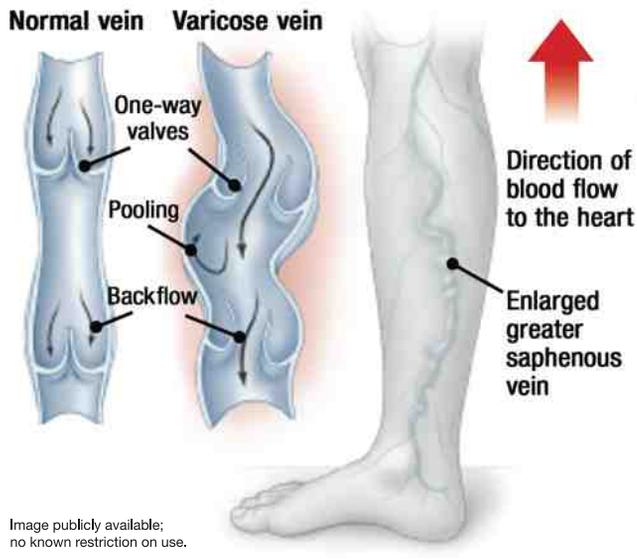


Figure 3

Normal and Incompetent Venous Valves



may be returned to the heart (Figure 1). It is typically incompetence of the superficial system that gives rise to the clinical sequelae of venous reflux disease.

It is widely accepted that the genesis of common manifestations of venous disease relates to incompetence of the greater saphenous vein, the largest superficial vein. In some cases, the

small saphenous vein (previously referred to as the lesser saphenous vein) is also involved. These superficial veins are located about a centimeter beneath the skin and should be less than 3mm in diameter in a healthy patient, though they can dilate to greater than 10mm in a patient with venous reflux disease. Unlike the deep venous system, where contraction of the leg muscles plays an important role in “pumping” the venous blood back to the heart, the return of venous blood in the superficial systems is passive and depends entirely upon a series of one-way valves that aid the flow of the superficially collected blood on its route back to the deep venous system. Once in the deep system, venous blood is actively propelled against gravity

back to the heart, primarily through the action of the calf muscles (Figure 2). In a healthy system, the superficially collected blood enters the deep venous system at two critical anatomic locations: the small saphenous vein deposits blood into the deep system at the sapheno-popliteal junction (near the knee) and the greater saphenous vein deposits blood into the deep system at the sapheno-femoral junction (near the groin). Additionally, smaller veins (called perforator veins) communicate between the superficial and deep systems throughout the length of their parallel course. These smaller perforator veins also have one-way valves that assist in the return of superficially collected blood back to the deep system. If the series of one-way valves in the superficial veins (and/or perforator veins) become incompetent (Figure 3), the superficial system becomes congested, and the flow of blood into the deep system (and subsequently toward the heart) stalls, resulting in edema, pain, and other clinical sequelae. When valvular function in the superficial system

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during which large veins from the superficial collecting system of the legs are ligated and/or removed under general anesthesia. These surgical procedures, while effective, are associated with the risks of general anesthesia, infection of surgical wounds, long recovery times, and considerable patient discomfort. Perhaps for these reasons, surgical treatment of venous disease has occupied a rather small niche, and many patients have chosen to live with the condition rather than opt for surgery.

In order to understand the physiology of venous reflux disease, one must understand that there are two distinct venous systems in the lower extremities: the deep venous system is comprised of veins that run parallel to the arteries. These veins are surrounded by muscle and encased in fascia, providing them with good mechanical support. The deep veins are responsible for returning >95 percent of the venous blood from the lower extremity back to the heart. The superficial system, comprised of the saphenous veins, perforator veins, and tributaries, lies just beneath the skin and is without the mechanical support of the deep system. These superficial veins collect blood from surrounding tissues and, in a healthy system, route blood into the deep system so that it

Figure 4

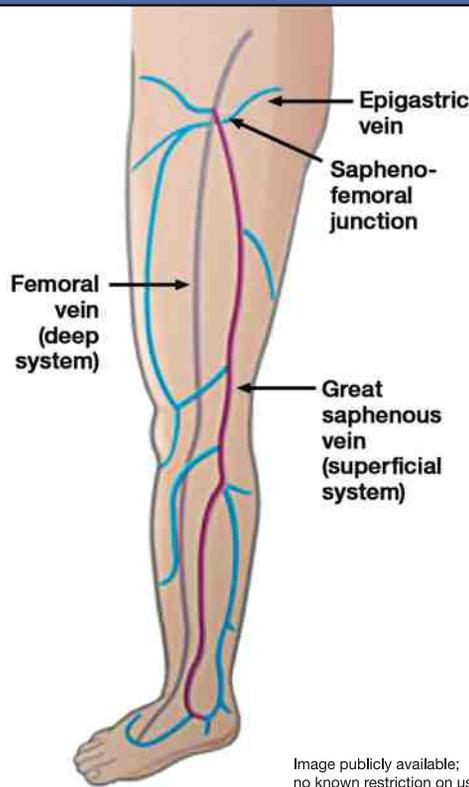
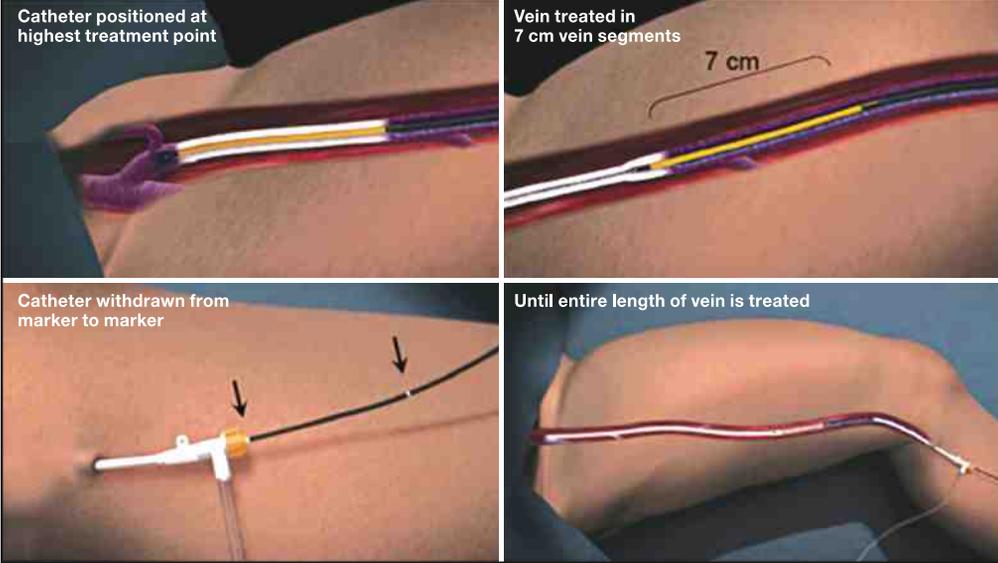


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The most common site of venous incompetence is the sapheno-femoral junction, where blood from the deep system is diverted from its route back to the heart and flows into the superficial system in a retrograde fashion, resulting in a blind loop, where oxygen and nutrient poor blood cycles endlessly from the deep system into the superficial system and back again, never returning to the heart.

Figure 5
The VNUS Closure Procedure
Using the ClosureFAST™ Catheter



In minimally invasive radiofrequency (RFA) ablation of the greater saphenous vein, a small incision is made near the knee (lower left panel), and the RFA catheter is advanced to a level just distal to the sapheno-femoral junction (upper left panel). Radiofrequency waves are then applied in a segmental fashion, treating 7 centimeters of the vein at a time. Pullback of the catheter is performed and the treatment is repeated until the entire length of the desired segment of vein is treated (right panels).

(Image provided by VNUS Medical Technologies, Inc.)

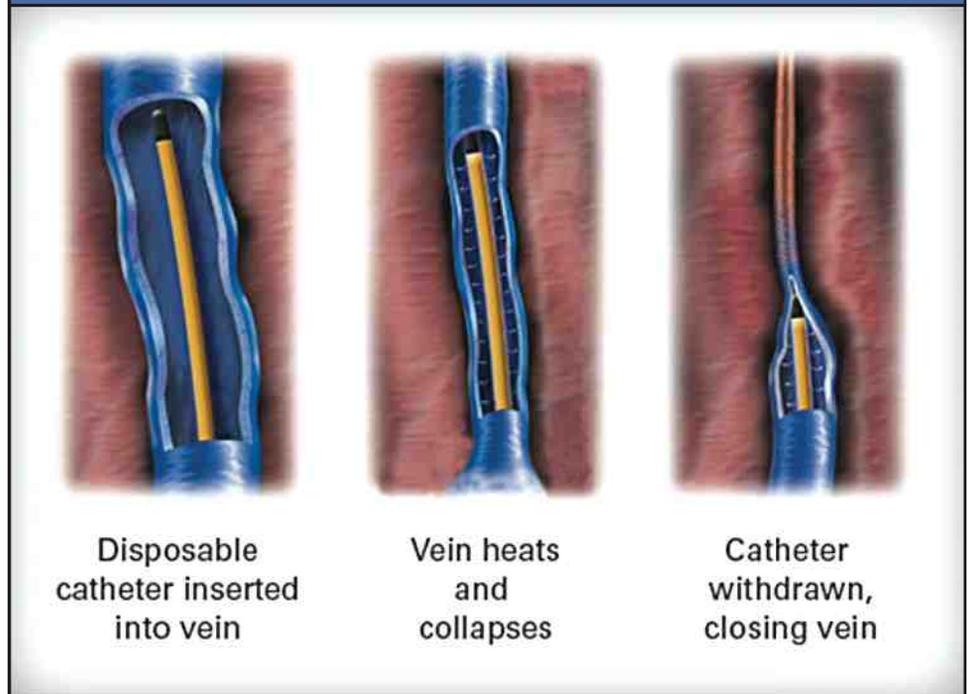
venous blood from the deep system, en route to the heart, is diverted from the (deep) femoral vein back into the (superficial) greater saphenous vein. This is typically the starting point of the pathologic cycle, and causes the greater saphenous vein to become increasingly engorged, setting off a cascade of events where superficial valves, unaided by the pumping function of the leg muscles, fail in a proximal to distal fashion until clinical manifestations develop. Surgical removal of a diseased greater saphenous vein is effective in the treatment of venous reflux disease because the most common site of retrograde flow from the deep to superficial system is eliminated and the blood has nowhere to go but up (and back to the heart). Experience with surgical removal of the greater saphenous vein goes back many decades. Surgical literature on the topic indicates that, regardless of the

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becomes sufficiently compromised, deoxygenated venous blood flows backwards, from the deep system into the superficial system, at these critical anatomic points, resulting in a blind loop, where deoxygenated blood cycles endlessly from the deep system to the superficial system, back to the deep system, and so forth, never making it back to the heart. Common clinical manifestations of these events are edema, heaviness, throbbing, pain, varicosities (bulging tributaries of the overloaded superficial veins), and skin changes that occur as a result of the endless loop of oxygen and nutrient poor blood circulating throughout the lower extremity network of veins. At the extreme, refractory and painful venous ulcers develop.

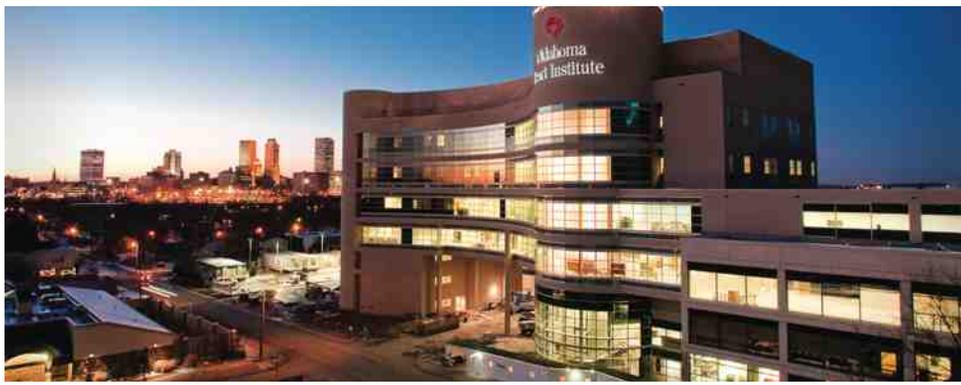
Although incompetence of the one-way valves can occur at any point in the network, the most common site of incompetence is the sapheno-femoral junction (Figure 4), where superficially collected blood in the greater saphenous vein should drain into the femoral vein (of the deep system). When incompetence of the sapheno-femoral junction occurs,

Figure 6

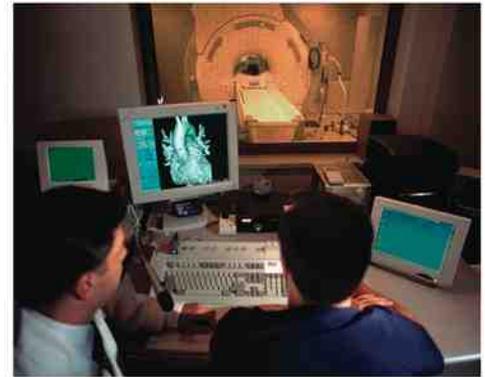


Using a radiofrequency ablation catheter, the diseased vein is cannulated and energy is applied from within, resulting in fibrotic obliteration of the vein. The result is functionally identical to surgical "vein-stripping" procedures, during which the vein is surgically removed under general anesthesia.

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Dr. Leimbach is a specialist in interventional cardiology, including cardiac catheterization, coronary angioplasty, percutaneous closure of PFO & ASDs and related interventional procedures such as stents, atherectomy, laser, intravascular ultrasound imaging and direct PTCA for acute myocardial infarction. He is Chief of Cardiology at



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Robert C. Sonnenschein, MD, FACC, ASE, RVT

Dr. Sonnenschein specializes in echocardiography and noninvasive peripheral vascular imaging. He is Director of Peripheral Vascular Ultrasound Imaging at Hillcrest Medical Center and Oklahoma Heart Institute and serves as Clinical Associate Professor of Medicine at the University of



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Registered Vascular Technologist*

Robert E. Lynch, MD, FACC

Dr. Lynch is a specialist trained in noninvasive and invasive cardiology with a special interest in the prevention of cardiovascular disease. He is former Chief of Cardiology at Hillcrest Medical Center, where he also has served as Chief of Medicine and President of the medical staff. Dr. Lynch is Co-Director of the Lipid and Wellness Clinic at

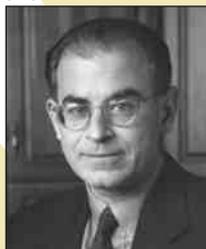


Oklahoma Heart Institute and Director of the Executive Health Program. Dr. Lynch is also a Clinical Assistant Professor at the University of Oklahoma College of Medicine – Tulsa. He completed his Cardiology Fellowship, as well as his Internal Medicine Internship and Residency, at the University of Oklahoma Health Sciences Center. Dr. Lynch received his medical degree from the University of Oklahoma School of Medicine and his Bachelor of Science degree from the University of Tulsa. Before establishing his practice in Tulsa, he served as Chief of Medicine at the U.S. Army Hospital, Bangkok, Thailand.

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Dr. Nemeč is a specialist in echocardiography, stress echocardiography and nuclear cardiology. He serves as Director of Nuclear Cardiology for Oklahoma Heart Institute. Dr. Nemeč has served as Assistant Professor of Internal Medicine, Division of Cardiology, at Creighton University and as Assistant



Professor, Department of Radiology, also at Creighton University. He completed his Clinical Cardiology Fellowship at the Cleveland Clinic Foundation and his Internal Medicine Internship and Residency at Creighton University. Dr. Nemeč also completed a year of training in pathology at the University of Missouri, Columbia, MO. He received his medical degree from Creighton University, where he also received his Bachelor of Arts degree.

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Dr. Johnsen is an interventional cardiologist with expertise in cardiac catheterization, angioplasty and related interventional procedures, such as stents and atherectomy. He is Director of Cardiac Rehabilitation at Hillcrest Medical Center and Director of the Hillcrest Exercise and Lifestyle Programs. He completed his Clinical Cardiology Fellowship at the University of Oklahoma – Oklahoma City, where he then finished an extra year of dedicated training in

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Oklahoma City, where he also received his medical degree. Dr. Johnsen received his Bachelor of Science degree from Oklahoma State University.

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Dr. Kaneshige is a noninvasive cardiologist with expertise in adult echocardiography, stress echocardiography and transesophageal echocardiography. He is past Chief of Cardiology at Hillcrest Medical Center. Dr. Kaneshige is also the Director of the Adolescent and Adult Congenital Heart Clinic at Oklahoma



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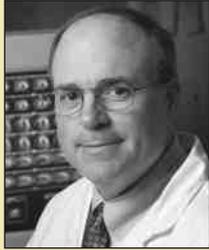
Medicine – Tulsa. Dr. Martin has specialty training in Nuclear Medicine, as well as additional training dedicated to Cardiovascular Magnetic Resonance Imaging. He completed his Cardiology Fellowship at the University of Alabama. Dr. Martin's Internal Medicine Internship and Residency training were performed at Temple University Hospital in Philadelphia. He received his medical degree from the Medical College of Ohio. Dr. Martin completed his Master of Science degree in mechanical engineering at the University

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Board certified in Internal Medicine, Cardiovascular Disease, Echocardiography, Pediatrics and Nuclear Cardiology

Board certified in Internal Medicine, Cardiovascular Disease, Echocardiography, Pediatrics and Nuclear Cardiology

Board certified in Internal Medicine, Cardiovascular Disease, Echocardiography, Pediatrics and Nuclear Cardiology

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Board certified in Internal Medicine, Endocrinology, Diabetes and Metabolic Diseases

Board certified in Internal Medicine, Endocrinology, Diabetes and Metabolic Diseases

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Board certified in Internal Medicine, Cardiovascular Disease and Echocardiography

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Board certified in Internal Medicine, Endocrinology and Metabolic Diseases

Board certified in Internal Medicine, Endocrinology and Metabolic Diseases

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nization devices, as well as catheter ablation. He completed his Cardiac Electrophysiology



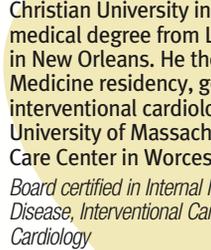
Fellowship and his Cardiovascular Disease Fellowship at Baylor University Medical Center in Dallas, TX. Dr. Cameron's Internship and Internal Medicine Residency were performed at Baylor College of Medicine in Houston. He earned

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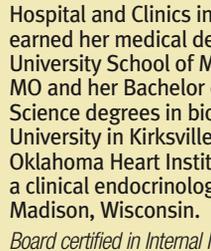


Christian University in Fort Worth, TX and his medical degree from Louisiana State University in New Orleans. He then completed his Internal Medicine residency, general cardiology and interventional cardiology fellowships at the University of Massachusetts Memorial Health Care Center in Worcester, MA.

Board certified in Internal Medicine, Cardiovascular Disease, Interventional Cardiology and Nuclear Cardiology

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Dr. Bruns is a specialist in endocrinology, diabetes and metabolism at Oklahoma Heart Institute, with expertise in diabetes, thyroid disease (including thyroid cancer) and polycystic ovary syndrome. She completed her Internal Medicine Internship and Residency and Endocrinology Fellowship at the



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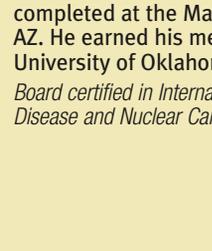


Medicine Internship and Residency also were completed at the University of Kansas Medical Center. He earned his medical degree from Ross University School of Medicine in New Brunswick, NJ and received his Bachelor of Science degree in biology from Avila University in Kansas City, MO.

Board certified in Internal Medicine

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extent of disease in the superficial systems, doing away with the retrograde flow at the sapheno-femoral junction alone (by removing the greater saphenous vein) will provide dramatic clinical results in most patients.^{4,5,6}

removal of the small saphenous vein, and sclerotherapy, which is often reserved for small telangiectasias and recalcitrant perforator vein disease. Except for surgical vein stripping, each of these procedures can be performed on an outpatient

surgical alternatives.^{7,8,9,10} While laser endovenous ablation of the greater saphenous vein and radio-frequency ablation of the greater saphenous vein are both as effective as surgery, radiofrequency ablation causes the least amount of patient discomfort, and is emerging as the minimally invasive procedure of choice.^{11,12}

During radiofrequency ablation of the greater saphenous vein, a tiny incision is made near the knee (Figure 5). Under ultrasound guidance, the greater saphenous vein is cannulated and a radiofrequency ablation catheter is advanced from the knee to the sapheno-femoral junction near the groin. Radiofrequency waves are then applied to the vein, causing the vein to fibrose and permanently close (Figure 6). In a matter of minutes, the vein is ablated, and the same functional outcome of the more painful surgical treatments is achieved. Although the benefit to the patients is the same as the surgical approach, patients may have this procedure performed on an outpatient basis and will walk out of the office afterward, often experiencing dramatic results in hours to days after the procedure. When done

properly, radiofrequency ablation of the saphenous vein is associated with little pain, speedy recovery time, and lasting results.^{11,12} Complications, which include infection, paresthesias, DVT/PE, skin burns, and lymphedema, are exceedingly rare.^{11,12}

Several clinical scenarios may lead to the recommendation of minimally invasive saphenous vein ablation, but the presence of reflux must be confirmed by ultrasound prior to consideration of any treatment. Venous duplex and mapping studies are performed in order to rule out deep venous thrombosis in the deep venous

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Figure 7
Images from Before and After RFA Ablation of the Greater Saphenous Vein



Images publicly available; no known restriction on use.

When the offending greater saphenous vein is removed, the superficial blood it collects reroutes and finds alternative pathways directly into the deep system, and the stress on the superficial system is alleviated, if not altogether reversed. With removal of a diseased greater saphenous vein, varicosities often shrink, edema improves, and skin changes and ulcers begin to heal. For patients who fail to experience complete relief from removal of the greater saphenous vein, a host of other treatments are available, including removal of persistent varicosities through tiny incisions under local anesthesia (stab phlebectomies),

basis under local anesthesia with good results.

During the last several years, less invasive alternatives to surgical vein stripping procedures have been developed, and have targeted treatment of greater saphenous and small saphenous veins. Endovenous laser ablation and radiofrequency ablation of diseased greater and small saphenous veins have largely replaced the more painful surgical procedures. In several trials, these minimally invasive procedures, which can be performed on an outpatient basis, have proven to be as effective as the

system and to evaluate for dilation and reflux in the superficial system. If a saphenous vein is greater than 3mm in diameter and doppler evidence of physiologically significant reflux exists (greater than 0.5s of reflux is pathologic), the patient with clinical manifestations such as edema, pain, and varicosities may be considered for treatment. Prior to minimally invasive saphenous vein ablation, conservative measures should be tried. These include compression with graded elastic stockings, leg elevation, exercise, and symptomatic pain management with NSAIDs. If the patient demonstrably fails a 3-6 month trial of conservative therapy, they may be considered for minimally invasive saphenous vein ablation. In cases where isolated saphenous vein ablation fails to entirely treat the problem, a host of adjunctive therapies, such as stab phlebectomy and sclerotherapy, are available.

Venous reflux disease results in painful and cosmetically displeasing derangements of normal venous anatomy. At the extreme, it leads to recalcitrant venous ulcers, which can themselves cause secondary health issues. In the modern era, this common disease can be

effectively treated with a minimally invasive, office-based procedure, with pleasing results (Figure 7). Radiofrequency saphenous vein ablation results in less discomfort and risk to the patient than surgical alternatives, and is proven to have lasting benefit.

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PRASUGREL:

A New Third-Generation Thienopyridine

DUAL ANTIPLATELET THERAPY

with aspirin and thienopyridine is a crucial element of treatment to prevent thrombotic complications in acute coronary syndromes and in percutaneous coronary interventions. Thienopyridines inhibit platelet

inhibits ADP-induced platelet activation and subsequent platelet aggregation, and also decreases platelet activation by other outside stimuli.

Ticlopidine (Ticlid), clopidogrel (Plavix) and prasugrel (Effient) are

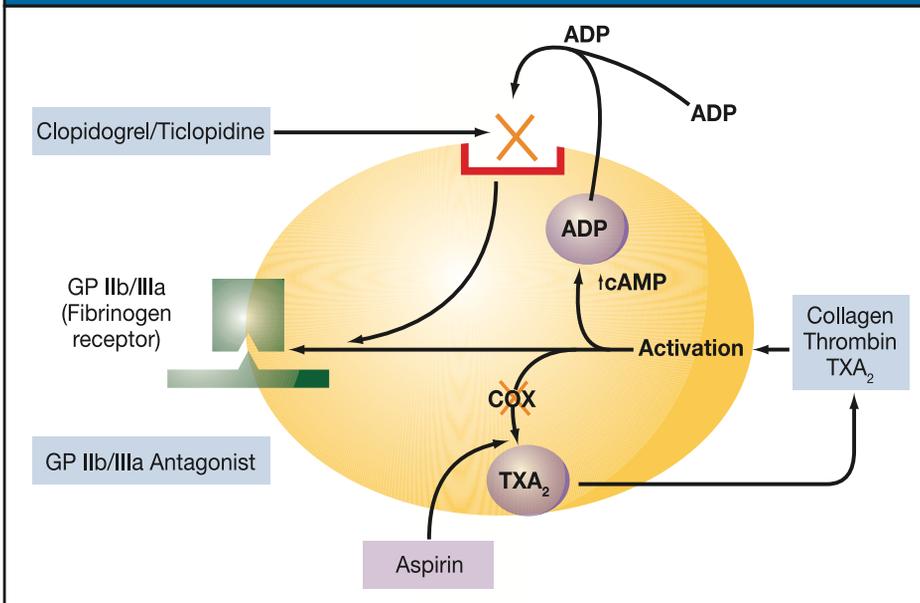
Ticlopidine is associated with neutropenia, thrombocytopenia, and in one percent of cases with TTP which can be fatal in 25-40 percent of cases. Thus, a CBC should be checked every two weeks while on ticlopidine. In the past few years, ticlopidine has been used only on rare occasions, mostly in patients who are allergic to clopidogrel.

Clopidogrel (Plavix) was developed to avoid the hematological complications associated with ticlopidine. In clinical trials, clopidogrel has not been associated with an increased incidence of these hematological side effects. Clopidogrel quickly replaced ticlopidine as the preferred thienopyridine in the late 1990s. There are several limitations to clopidogrel therapy, including significant interpatient variability of effectiveness^{1,2} and a delayed onset of action.³

Despite treatment with dual anti-platelet therapy, a significant percentage of patients have recurrent thrombotic events. Patients with a reduced pharmacological response to clopidogrel are at an increased risk for coronary stent thrombosis and myocardial infarction.⁴ Coronary stent thrombosis can be a devastating complication with mortality rates ranging from 32-45% in patients with drug-eluting stent thrombosis.⁵ There is a significant genetic variability of pharmacological response to clopidogrel, which makes some patients less responsive to

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Figure 1
Mechanisms of Action of Antiplatelet Therapies



ADP= adenosine diphosphate; cAMP=cyclic adenosine monophosphate; COX=cyclooxygenase; GP=glycoprotein; TXA₂=thromboxane A₂

Adapted from Schafer AI: Antiplatelet Therapy. Am J Med 101:199, 1996.

aggregation, increase bleeding time and reduce blood viscosity by inhibiting adenosine diphosphate (ADP) action on platelet receptors. They inhibit the binding of ADP to the P2Y₁₂ component of the ADP receptor (Figure 1). Blockade of this receptor

the three available thienopyridines that are used in clinical practice. Ticlopidine (Ticlid) was the first thienopyridine used in the stent era, but was associated with a high rate of gastrointestinal side effects and bone marrow suppression.

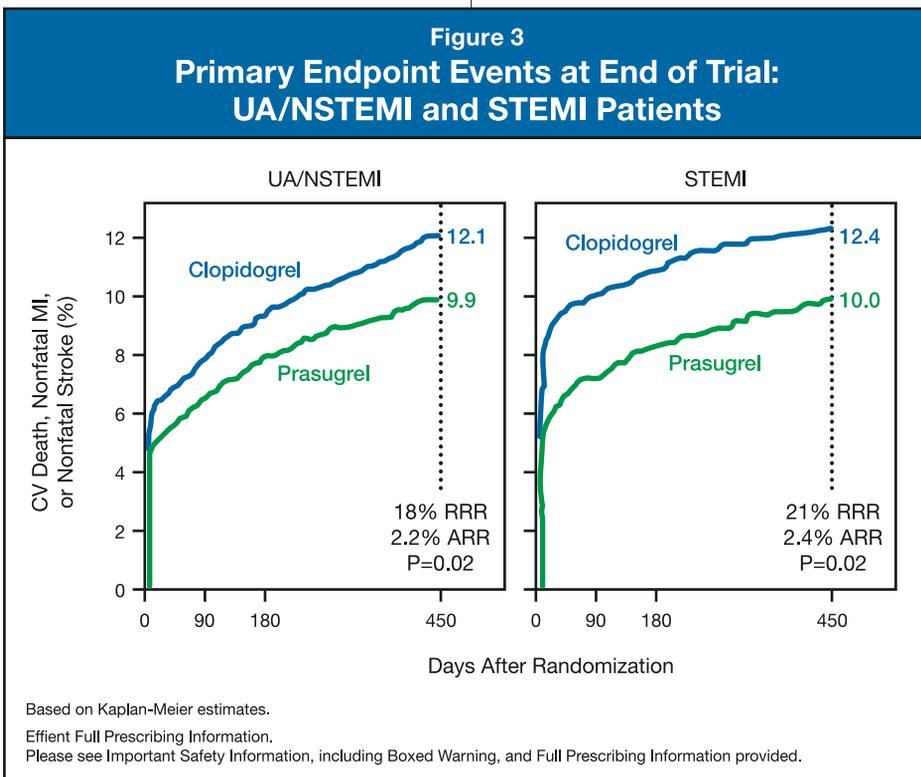
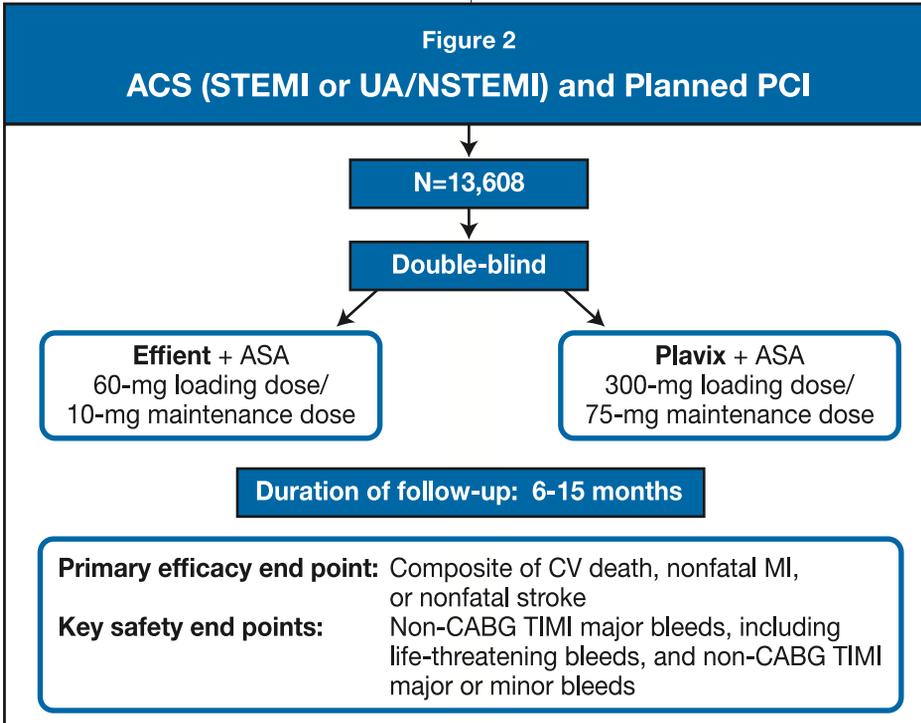
clopidogrel, increasing their risk for coronary stent thrombosis.

Prasugrel (Effient), a new third-generation thienopyridine, was recently approved by the FDA as an alternative to clopidogrel for the treatment of patients having percutaneous coronary intervention and acute coronary syndromes. Both clopidogrel and prasugrel are

products requiring conversion to their active metabolite by liver enzymes; however, prasugrel uses a single, rather than a multiple-step process for activation, which provided a higher potency and a faster onset of action than clopidogrel.⁵ Prasugrel inhibits ADP-induced platelet aggregation more quickly, more

consistently and to a greater degree than clopidogrel in patients with coronary artery disease.

The TRITON-TIMI-38 trial was designed to test the hypothesis that using an agent with a higher level of inhibition of ADP-induced platelet aggregation and a more consistent response than clopidogrel reduces ischemic events.⁷ TRITON-TIMI

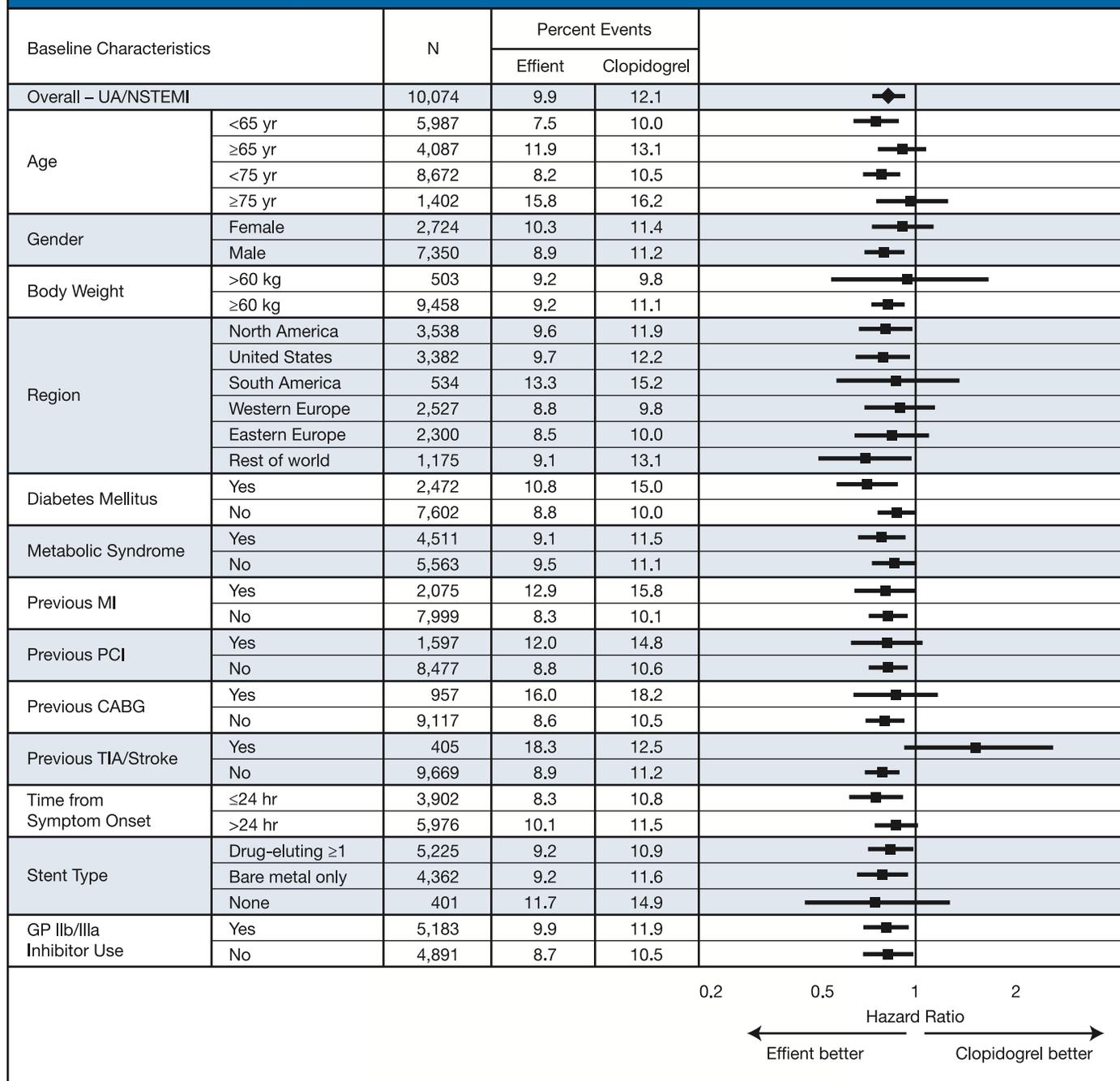


Prasugrel, a new third-generation thienopyridine can be used as an alternative to clopidogrel in patients with acute coronary syndromes who are scheduled to have PCI.

38 enrolled 13,608 patients with acute coronary syndromes who were scheduled for PCI and were randomized to either prasugrel or clopidogrel. 26 percent of the patients had ST elevation MI and 74 percent had unstable angina or Non-ST elevation MI (Table 1). 94 percent of the patients received at least one coronary stent, and 47 percent received at least one drug-eluting stent. A loading dose of study medication (60mg of prasugrel or 300mg of clopidogrel) was given in a randomized, double blind manner followed by maintenance doses of prasugrel (10mg) or clopidogrel (75mg) daily (Figure 2).

The primary efficacy end point in the TRITON-TIMI 38 trial was a composite of the rate of death from cardiovascular causes, nonfatal myocardial infarction or nonfatal stroke during the follow-up period. Key secondary endpoints were stent thrombosis and a composite of death from cardiovascular causes, nonfatal MI and nonfatal stroke or rehospitalization for cardiac ischemia.

Figure 4
Subgroup Analyses for Time to First Event of CV Death, MI, or Stroke (HR and 95% CI; TRITON-TIMI 38)–UA/NSTEMI Patients



Key safety end points involved TIMI major or minor bleeding. The results of the study demonstrated that 12.1 percent of the patients in the clopidogrel group had the primary endpoint, as compared to 9.9 percent in the prasugrel group (a 19 percent relative risk reduction and a 2.2 percent absolute risk reduction, which is highly statistically significant) (Table 2 and Figure 3). This difference was driven

largely by a significant reduction in myocardial infarction in the prasugrel group (9.7 percent in the clopidogrel group vs 7.4 percent in the prasugrel group). The prasugrel group also had lower rates of urgent target vessel revascularization (3.7 percent vs 2.5 percent) and lower rates of stent thrombosis (2.4 percent vs 1.1 percent). Table 3 demonstrates hazard ratios and rates of the primary end point

according to selected subgroups. The benefit of prasugrel is clearly greater in patients with diabetes than in those without diabetes. Patients treated with prasugrel had a higher rate of TIMI major bleeding not related to CABG (2.4 percent in the prasugrel group vs 1.8 percent in the clopidogrel group). Patients who required CABG also had higher bleeding rates in the prasugrel group.

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Table 1
Baseline Characteristics of the Patients

Characteristic	Prasugrel (N=6,813)	Clopidogrel (N=6,795)
Unstable angina or NSTEMI (%)	74	74
STEMI (%)	26	26
Age		
Median (yr)	61	61
25th percentile, 75th percentile (yr)	53, 69	53, 70
≥75 yr (%)	13	13
Female sex (%)	25	27

The New England Journal of Medicine

antiplatelet agents including aspirin, clopidogrel, and abciximab have been associated with increased rates of bleeding. Thus, it is not surprising the prasugrel has lower rates of ischemic events, and also higher rates of bleeding when compared with clopidogrel.

In the subgroup analysis of patients with unstable angina/ Non-ST elevation MI, the patients demonstrating the most benefit from prasugrel compared to clopidogrel were the patients with diabetes mellitus, metabolic syndrome and previous MI (Figure 4).

Prasugrel has a black box warning. Prasugrel is contraindicated in patients with active pathological bleeding or in those with a propensity to bleed.

Table 2
Major Efficacy End Points in the Overall Cohort at 15 Months

End Point	Prasugrel (N=6,813)	Clopidogrel (N=6,795)	Hazard Ratio for Prasugrel (95% CI)	P Value
	<i>no of patients (%)</i>			
Death from cardiovascular causes, nonfatal MI, or nonfatal stroke (primary end point)	643 (9.9)	781 (12.1)	0.81 (0.73-0.90)	<0.001
Death from cardiovascular causes	133 (2.1)	150 (2.4)	0.89 (0.70-1.12)	0.31
Nonfatal MI	475 (7.3)	620 (9.5)	0.76 (0.67-0.85)	<0.001
Nonfatal stroke	61 (1.0)	60 (1.0)	1.02 (0.71-1.45)	0.93
Death from any cause	188 (3.0)	197 (3.2)	0.95 (0.78-1.16)	0.64
Death from cardiovascular causes, nonfatal MI, or urgent target-vessel revascularization	652 (10.0)	798 (12.3)	0.81 (0.73-0.89)	<0.001
Death from any cause, nonfatal MI, or nonfatal stroke	692 (10.7)	822 (12.7)	0.83 (0.75-0.92)	<0.001
Urgent target-vessel revascularization	156 (2.5)	233 (3.7)	0.66 (0.54-0.81)	<0.001
Death from cardiovascular causes, nonfatal MI, nonfatal stroke, or rehospitalization for ischemia	797 (12.3)	938 (14.6)	0.84 (0.76-0.92)	<0.001
Stent thrombosis	68 (1.1)	142 (2.4)	0.48 (0.36-0.64)	<0.001

The New England Journal of Medicine

group (13.4 percent vs 3.2 percent). Subpopulations at increased risk for non-CABG bleeding included those patients less than 60kg body weight and age 75 and above. Patients with a previous TIA or stroke had no evidence for clinical benefit

from prasugrel as compared with clopidogrel and had a strong trend toward a greater rate of TIMI major bleeding, including an increase in intracranial hemorrhage.

The reduction in ischemic events by several well-established

Prasugrel is not recommended in patients age 75 and older. Prasugrel is contraindicated in patients with a previous history of TIA or stroke. Prasugrel is not recommended in patients on coumadin or NSAIDs. Ideally, prasugrel should not be used

THE POWER OF POSITIVE HABITS

Did you know that habits are incredibly powerful tools for personal growth and success? Let me ask you a question. When is the last time you made a conscious decision to add a new habit to your life? If you are like most people you probably answered...never!

THE REASON FOR THIS is that most people only think of habits as something bad. If you ask ten people on the street what the word habit means, nine out of ten will tell you that a habit is a negative action that people do over and over again, like smoking, or procrastinating or eating too much. But the truth is that positive habits hold the keys to success in virtually everything you do. What are positive habits you ask? A positive habit is simply a habit that produces positive benefits, action and attitudes. Why is there such great power in positive habits to effect change? Because habits, by their very nature, are automatic, and after a period of time they can also become permanent. This is a very powerful combination.

So how do we go about adding new positive habits to our life? It's really quite easy. You simply begin repeating an action, attitude or thought process every day for at least 21 days. Research has shown that an action that is repeated for a minimum of 21 days is likely to become a permanent habit.

Remember that positive habits have positive benefits and you will reap those benefits for as long as you maintain that habit. So now that we know what positive habits are, and how to acquire them, let's look at some simple positive habits for success.



POSITIVE HABIT #1 – Make it a Habit to Set Goals

Did you know that the most successful people all share the common positive habit of goal setting? A study was done to determine the importance of goal setting. College students who had gone on to achieve great success in business were asked to list their habits. The students who had made a habit of setting goals were in the top 3 percent of earnings in the population! It is almost impossible to overestimate the value of goal-setting as a positive habit. Goal setting is simple, yet 97 percent of the population never do it. By making goal setting a positive habit, you can start placing yourself in the top 3 percent of the population of successful people.

POSITIVE HABITS #2 – Be more Productive with the 4-D Habit

Many of us are stressed out by the negative effects of work overload in our careers. The 4-D habit is a very simple positive habit that will help you to prevent work overload. Every time you are faced with a new task to perform, apply the 4-Ds as listed below. You will find that your workload will be reduced as you apply this screening and decision making tool to each task you are confronted with. Decide on the most appropriate choice — and take action.

Do it Now. Take immediate action, do the task right away, don't procrastinate.

Dump it Now. Make a quick decision and dump the task.

to make a habit to repeat positive attitude phrases. Choose or create a positive attitude phrase and repeat it aloud many times each day. In a few days you will notice that your attitude will become more positive. Here are some examples:

- "I am reaching my success goals every day."
- "I am getting stronger and stronger every day."
- "I can overcome any obstacle."
- "Every day I am getting closer and closer to my goals in life."
- "If I believe it, I can achieve it."
- "Every day, my mental attitude is becoming more positive."

Positive habits can truly change your life, I know from personal experience. I am now constantly aware of the habits I have and the new positive habits I am acquiring;

Remember that positive habits have positive benefits and you will reap those benefits for as long as you maintain that habit. So now that we know what positive habits are, and how to acquire them, let's look at some simple positive habits for success.



Here are some steps to help you make goal setting a positive habit:

Step 1. Define your goals, write them down, and be very specific; capture your goals on paper. It is amazing how many people never take the time to write down exactly what it is they want in life. Remember, you can't hit a target if you don't have one

Step 2. Determine what the time line is for reaching your goals; set specific deadlines for each goal.

Step 3. Identify any obstacles that may stand in your way, list them, and state how you plan to overcome them.

Step 4. Make a list of the people and/or organizations who will help you reach your goals.

Delegate it. Give the task to someone else. This is a very critical aspect of time management. Your time is valuable; make it a habit to work on tasks that you do best and delegate the tasks that can be performed by someone else.

Defer the Task. Make an immediate decision to postpone the task to a later time. Make sure to schedule a time to complete it.

POSITIVE HABIT #3 – Create and Repeat Positive Attitude Phrases

A positive attitude is perhaps the most important ingredient to success and a surefire way to maintain a positive attitude is

I am also aware of the benefits I am receiving. Positive habits are now second nature to me and soon they will be second nature to you.

Put your mind and body on autopilot and reach your goals automatically with the new book that is changing the lives of readers all around the world ... *The Power of Positive Habits* ... now with over 80 positive habits for health, success and better relationships.

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